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The Week in Brief

CBS-TV DISLODGES ABC-TV ☐ The network comes in first in the November sweeps, the first time since 1975 when ABC-TV took the honors. **PAGE 29.** It comes in the wake of the Nielsen report for the week ended Nov. 25 when CBS-TV was number one for a second week in a row. **PAGE 66.**

FUTURE WITHOUT FEAR ☐ CBS President Jankowski cites comparable uncalled-for hand-wringing in the past as he says TV will survive and prosper despite new challenges. **PAGE 30.**

EARLY GIFTS FROM SILVERMAN ☐ At its meeting in Puerto Rico, the NBC-TV affiliates' board of directors gets a nice package of reports on record sales, improved ratings and plans for new programing. And there's also the prospect of a Foxx returning to his original den. **PAGE 30.**

ON TAP IN PALM BEACH ☐ The ANA annual meeting this week will face some familiar problems. President Allport spells them out and reports on the association's counter measures. **PAGE 31.**

QUELLO ON STUMP ☐ The FCC commissioner and friends begin campaigning for his reappointment. **PAGE 31.**

CARTER-MONDALE VS. NETWORKS ☐ Campaign committee accepts CBS offer of five minutes. ABC proposes half-hour, but time slot isn't acceptable. No word from NBC as of Friday. **PAGE 33.**

BACK-OFF ON BORDER TV ☐ The FCC says it won't take action on Canadian pre-release of U.S. programing. At same meeting, commission officially shelves top-50 policy and makes it easier for phone companies to get into rural cable ownership. **PAGE 34.**

THE SCOREBOARD AT GENEVA ☐ As WARC staggers to a close this week, the U.S. is losing ground on AM expansion, but gaining with the 12 ghz satellite issue. The American delegates make some concessions during the sessions that have been going on since September, but seem ready to declare that, on certain issues, U.S. will not be bound to WARC decisions. **PAGE 36.**

TED TURNER'S BRAINCHILD ☐ The target date for the start of the Atlanta superstation owner's Cable News Network is less than six months away. A visit with key CNN executives gives some insight to their staffing, programing and technical plans. **PAGE 44.**

COPYRIGHT MISGIVINGS ☐ Broadcast, motion-picture, sports and union spokespersons voice their concerns about proposed changes in the law. **PAGE 49.**

SETBACK TO NTIA ☐ A Congressional Research study, requested by Van Deerlin, contends that only Congress can require cable operators to obtain broadcaster consent for retransmission. That goes against NTIA's contention that the FCC has such authority. **PAGE 54.**

FCC GOES UPSTAIRS ☐ The commission asks the Supreme Court to review an appeals court decision that invalidated the FCC's 1976 policy statement on station format changes. **PAGE 55.**

CABLE'S LEDGER FOR '78 ☐ The annual FCC figures on the industry's finances show another substantial gain in revenues, but a slowdown in profits due to a 28% increase in operating expenses. **PAGE 63.**

ABC-TV RETRENCHES ☐ After only limited success with aggressive moves to enhance its programing leadership, the network puts some of its powerhouses back in their old slots and comes up with some new series. **PAGE 69.**

COMSAT'S CHARYK ☐ As president and chief executive officer of Comsat, Joseph Charyk must concern himself with balance sheets and the need for profits. But it is a life-long affection for technology that provides most of his motivation. **PAGE 97.**

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Costs cut into 1978 cable industry profits

Annual FCC data on finances of industry shows 1978 to be best year ever in revenues, but expenses keep income at modest gain over '77; pay cable broken out for first time

The cable television industry's operating revenues in 1978 climbed an impressive 25.3% over its 1977 total, according to the FCC. But a 28.1% increase in operating expenses during the same span helped to brake profits to a gain of just 2.5%.

The data, released last Monday (Nov. 26), showed cable TV operating revenues in 1978 were $1,511,028,545, which surpassed 1977's $1,205,875,733 by more than $305 million.

And, for the first time, the FCC offered a break-out of pay television's part of the revenues: $191,942,374, about 13% of the industry total.

Net pretax income last year was $137,120,419, only $3.38 million more than $133,736,554 income in the preceding year. The 2.5% profit gain for 1978 followed profit increases of 131.9% in 1977 and 114.5% in 1976.

Operating expenses, $716,950,304 in 1977, ballooned to $918,025,164 last year. That left an operating income of about $592.7 million, or a 39% operating margin before expenses of depreciation/amortization, interest and taxes.

The FCC reported these other statistics on the cable industry's performance in 1977:

- There were 14,113,945 subscribers in 1978, 10% more than the 12,832,014 in

State	Number communities	Number Financial entities	Number subscribers	Average subscriber rate	Average installation fee	Total operating revenues	Pay TV revenues	Total Operating expenses	Income (loss) before tax	Total assets	% of subs not included
Alabama	117	55	272,344	$7.52	$18.17	$29,817,566	$4,902,851	$16,890,579	$6,394,056	$55,161,329	23.9
Alaska	13	10	13,779	16.35	23.50	3,741,703	221,517	2,872,353	391,597	3,168,902	3.7
Arizona	67	38	75,701	8.49	20.76	9,860,829	853,209	6,247,796	1,178,986	23,636,090	12.1
Arkansas	105	62	173,548	6.49	14.97	17,257,515	787,820	9,930,115	(2,109,923)	29,862,396	0.7
California	479	168	1,700,164	7.34	15.96	195,008,161	33,504,972	111,964,141	18,801,976	400,845,122	11.0
Colorado	77	33	98,316	7.61	17.85	9,327,847	317,915	5,545,242	(373,790)	19,196,092	2.5
Connecticut	54	16	180,602	8.41	20.46	20,710,130	3,155,962	11,562,934	1,469,248	50,777,021	23.9
Delaware	42	8	98,516	7.61	23.11	10,518,044	1,273,937	5,298,319	2,911,135	24,485,395	0.0
Florida	307	84	606,383	7.38	19.98	62,543,152	10,120,149	41,602,861	639,941	160,901,636	2.8
Georgia	149	61	319,645	7.19	15.03	32,780,375	4,248,972	18,205,973	5,820,243	52,105,689	5.3
Hawaii	16	8	57,165	6.83	32.46	4,816,814	184,914	3,361,397	(78,090)	8,381,406	39.7
Idaho	47	22	46,328	7.40	22.41	5,347,007	755,464	2,922,652	461,034	7,928,806	26.4
Illinois	181	72	386,549	7.03	16.43	36,369,931	3,693,522	22,291,210	4,557,141	64,182,790	9.0
Indiana	113	52	221,705	6.65	16.26	19,502,972	1,665,202	11,081,389	858,293	37,860,512	18.1
Iowa	77	35	154,065	7.34	14.81	16,686,860	3,098,467	9,326,717	1,947,860	27,515,049	0.0
Kansas	122	83	205,687	7.49	12.50	19,564,272	1,726,357	11,960,474	3,374,834	29,281,420	4.1
Kentucky	266	104	199,753	6.65	17.38	38,213,407	556,217	27,887,017	3,439,561	35,325,711	0.9
Louisiana	80	36	259,034	7.21	13.81	19,244,023	1,117,469	11,462,993	1,280,418	36,608,896	1.7
Maine	61	19	83,553	7.02	14.78	7,051,184	96,005	4,389,259	(569,435)	16,370,959	12.1
Maryland	93	25	79,041	7.12	16.12	7,575,195	422,207	5,461,304	468,640	10,513,728	27.8
Massachusetts	98	34	272,651	7.45	17.66	26,487,768	2,498,469	15,973,146	2,499,583	41,383,820	0.0
Michigan	245	56	355,332	6.85	16.36	38,105,698	3,563,777	22,511,651	1,157,534	70,914,050	14.0
Minnesota	135	87	172,571	7.13	16.18	16,068,796	1,354,109	9,030,963	2,597,232	35,884,547	0.0
Mississippi	90	49	190,754	7.03	15.67	16,458,363	472,083	8,977,043	4,036,117	24,146,768	9.7
Missouri	110	64	171,312	6.85	13.56	15,947,532	1,773,356	9,440,792	1,947,658	22,805,587	1.8
Montana	53	27	95,496	8.47	20.27	11,110,705	1,006,042	5,950,184	3,632,090	20,010,912	3.1
Nebraska	52	32	83,241	7.22	12.38	7,070,365	406,810	4,082,328	(3,982,597)	20,119,648	8.2
Nevada	14	9	36,051	6.99	13.20	4,579,042	1,198,941	2,584,963	1,291,055	5,587,771	12.4
New Hampshire	55	16	75,430	6.74	18.47	6,472,085	237,797	3,552,668	1,513,798	8,737,055	22.5
New Jersey	215	33	452,022	6.60	20.42	50,159,995	11,261,846	31,961,540	3,206,841	116,465,294	0.0
New Mexico	61	29	115,800	7.91	15.79	11,902,348	1,126,520	7,238,977	2,267,863	22,011,576	0.0
New York	544	119	971,729	6.36	16.46	114,427,929	24,445,612	76,909,703	3,382,886	214,484,908	10.7
North Carolina	92	45	255,031	6.93	13.17	22,442,201	1,562,971	12,562,969	3,550,120	44,975,878	7.5
North Dakota	33	28	41,203	7.61	15.75	16,172,230	239,311	11,738,316	(1,732,192)	27,658,957	23.8
Ohio	491	116	725,684	6.81	14.45	69,969,907	9,108,266	51,621,666	(8,743,591)	166,384,115	0.0
Oklahoma	92	78	196,522	7.03	11.77	18,945,019	1,891,988	10,426,754	3,891,103	37,000,318	9.2
Oregon	128	59	159,074	7.40	18.95	14,971,727	1,412,062	8,559,598	3,977,826	25,882,565	28.0
Pennsylvania	1,172	179	1,107,301	6.06	15.58	115,796,465	9,442,088	65,470,636	18,223,638	194,737,306	11.1
South Carolina	71	31	141,690	7.74	15.44	14,776,228	2,597,270	10,401,645	(2,002,640)	35,329,253	13.0
South Dakota	27	14	50,849	7.25	13.50	4,591,390	103,614	2,848,823	230,378	6,477,306	9.0
Tennessee	101	44	153,838	7.01	13.63	13,966,983	833,024	8,411,137	(1,073,024)	37,763,657	12.8
Texas	299	179	735,465	6.84	14.45	71,186,315	8,439,303	41,650,707	8,752,021	136,160,910	9.7
Utah	7	3	16,338	7.55	15.62	1,709,380	193,266	1,769,357	(1,435,894)	6,610,405	12.6
Vermont	55	18	49,403	6.13	18.16	4,459,178	323,159	2,289,156	1,454,248	4,110,283	19.8
Virginia	128	55	191,653	6.83	14.12	19,895,788	2,524,171	12,424,887	858,329	44,803,593	12.1
Washington	207	62	346,281	7.71	18.91	42,363,319	9,475,455	24,536,447	7,706,193	68,479,845	5.4
West Virginia	271	87	197,749	6.56	16.06	31,199,067	1,834,555	15,369,653	11,644,349	31,389,007	37.6
Wisconsin	99	38	143,823	7.18	15.13	13,292,408	947,655	7,840,429	1,944,786	25,314,905	22.6
Wyoming	50	23	86,233	7.48	19.99	9,746,537	1,361,468	5,510,227	3,050,945	16,855,933	1.1
Other	9	5	35,400	11.90	22.25	6,333,219	548,487	4,586,844	256,274	8,678,906	0.0
U.S. Total	7,470	2,810	12,857,804	7.03	16.35	1,376,547,004	174,859,503	836,320,924	124,916,456	2,615,244,029	8.9
U.S. Totals (Projected to 100%)	8,200	2,865	14,113,945	7.03	16.35	1,511,028,545	191,942,374	918,025,164	137,120,149	2,870,739,878	0.0

Where cable's money comes from, where it goes

Revenues

Installation revenue	$ 63,230,221
Regular subscriber revenue	1,109,388,350
Per program or per channel gross revenue (pay television)	174,859,503
Advertising revenue	4,852,943
Special service revenue	3,007,026
Other revenue	20,848,761
Total operating revenues	1,376,547,004

Expenses

Salaries, wages and employe benefits	169,412,901
Pole rentals	37,481,275
Duct rentals	1,347,307
Private microwave service (CARS)	4,744,347
Common carrier microwave service	17,111,854
Total tariff (leaseback) charges (applies to systems receiving telephone company channel service)	959,627
All other service expenses	141,648,008
Payments to pay cable program suppliers	64,318,189

Origination Expenses

Salaries, wages, and employe benefits	7,786,567
All other origination expenses	12,734,039

Selling, General, and Administrative Expenses

Salaries, wages, and employe benefits	107,717,831
Franchise fees	33,708,225
Copyright fees	9,143,069
All other selling, general and administrative expenses	228,207,705
Total operating expense	836,320,924
Total operating income	539,904,789

Depreciation and Amortization

Depreciation	248,936,403
Amortization	25,201,294
Other income	14,011,495

Other Expenses

Interest	125,880,900
Miscellaneous	23,381,140
Total other income (or loss)	(110,239,944
Extraordinary items	2,053,797
Total income (or loss) before taxes	124,916,456

Note: Figures in this table are totals for the 91% that responded to FCC, which the commission projected to 100% for its final industry figures.

1977.

■ The national average monthly subscriber rate for basic service was $7.03 in 1978, up from $6.85 in 1977. The lowest average rate was $6.03 in Pennsylvania; the highest was $15.99 in Alaska.

■ The national average monthly rate for pay cable was $8.60. The lowest average rate was $5 in Vermont; the highest was $15.99 in Alaska.

■ In 1978, pay cable services were offered in 760 financial entities comprising 3,079 communities. California, New York and New Jersey again were the leading states in terms of pay cable revenues.

■ Cable reached 8,200 communities in 1978, 169 fewer than in 1977. An FCC spokesperson said there was no specific explanation for the slight decline, but slight changes in the reporting requirement and the much larger responses (91%) to the latest survey required less projection for 100% totals and made the 1978 statistic more precise.

■ Those 8,200 communities were consolidated for reporting purposes into 2,865 financial entities, the average of which had about 5,000 subscribers and total revenues of $527,000. The FCC defines a financial entity as one or more cable systems which report as one business entity.

(For comparable cable TV data for 1977, see BROADCASTING, Jan. 1).

Schmidt re-emerges with new company in cable world

Former NCTA president hopes to implement many of the medium's unfulfilled technological promises

There will be an unfamiliar company represented at the Western cable show that opens in Anaheim, Calif., next week, but the company's president and representative should be familiar to all in the business.

The company is Communications Technology Management and its president is Robert Schmidt.

Since stepping down from the presidency of the National Cable Television Association Aug. 1, Schmidt has been busy putting together CTM, a company that he feels will make good on many of the promises made by the cable industry over the years.

By making use of state-of-the-art technology in computers, cable, satellite and microwave, Schmidt and CTM hope to provide all the nonentertainment, two-way services that cable operators have been talking about for many years but have somehow not been able to bring to fruition.

"Some people think that cable is an entertainment service at best," Schmidt says. "We disagree." Schmidt says that there are many nonentertainment services that can be provided on an interactive basis by satellite and microwave with "cable being the critical link to the consumer."

Schmidt feels that technology is the least of CTM's problems. He says the hardware and the software are "on the shelf" and sees his job as finding the proper application of that technology.

Schmidt says that some of the services that CTM one day hopes to provide include security alarms, smoke detectors, medical alert, electronic banking, peakload management and shopping at home.

In addition, Schmidt feels that a system would give people access to all kinds of computerized information banks. This, he says, would be of particular help to small businessmen and educators.

The system Schmidt envisions is far more sophisticated that anything that has yet been seriously considered. Schmidt wants to put a computer terminal with full keyboard into every cable home linked to the CTM system. These terminals will be interconnected with computers throughout the country by satellite—he feels that uplinks will proliferate as have downlinks—or by microwave.

Schmidt

Schmidt says the first couple of years the company will be involved in research and development, with "the stress on development." At the end of the period, Schmidt says, CTM will become a marketer and try to introduce one system into cable systems throughout the country.

The development will be expedited by setting up two-way cable systems in several test markets, some of which will be new systems and others rebuilt, he said. He declined to say where the first test market would be, wishing to save that announcement for Anaheim. The first test market will involve 3,000 homes.

Schmidt has entered into this project with four other investors, all of whom are also familiar faces to cable: Jack Crosby, Bob Hughes, Fred Liberman and Dick Loftus. All are long-time cable entrepreneurs; Hughes and Crosby are ex-chairmen of NCTA, and Loftus is a former secretary of the association. Crosby, Libermand and Hughes have money to invest. They sold their interests in Communications Properties Inc., a company with some 325,000 subscribers to Times-Mirror

last February and netted $86 million on the deal.

Loftus recently sold a number of cable systems he owned to Prime Cable Corp., owned by himself, Crosby and Hughes.

According to Schmidt, Crosby and Liberman have bought and sold the cable systems that now make up most of Cox Cablecasting and United Cable.

Schmidt is president and chief executive officer of CTM. Tom Crowley, lured from an Arlington, Va., cable system where he served as chief financial officer, has been appointed executive vice president and chief operating officer. Regina Schewe, another with ties to the NCTA as assistant to the president, joins CTM as vice president, administration.

During the R & D phase of CTM's development, Schmidt's staff will be assisted by a number of outside consultants, including Rick Gould, a Washington consulting engineer with knowledge of satellites and cable, and Imperial Computer Service, based outside Los Angeles. Angeles.

Schmidt said that headquarters for the new company will be in the Washington suburb of McLean, Va. He said he chose that location because it is becoming a major communications center. (It is currently home for Telecomputing Corp. of America, Satellite Business Systems and Mitre Corp.) He also feels that it is a good idea to stay close to the communications policy makers at the FCC and on Capitol Hill.

Will performance in prime time affect ABC pricing on Wall Street?

There's concern, but no panic, say analysts; drop in stock since beginning of season outpaces other broadcast firms, however

With the possibility of a loss in the November sweeps looming large on ABC's horizon, signs of investor unease seem to be growing as well. "People are getting nervous" was the way one observer analyzed the situation, while another noted that the unexpected weakness in ABC's prime-time schedule might provide just the "excuse" a timid stockholder would need to clear out of a holding in a field that has a high "emotional" component.

Compared with the price of the network's stock at the start of its season on Sept. 10, ABC shares were down more than 13% early last week. That drop outpaced any other among stocks of "pure" broadcasters on BROADCASTING's "Stock Index;" average performance of the group over that period was an advance of a fraction of one percent. Looked at from another angle, since the first week of November, when broadcasters began to recover from the marketwide effects of the Federal Reserve Board's interest-rate increases, ABC advanced 3.6%, while the group's average was a 7.1% climb.

Vis-a-vis the parents of the other two networks, CBS stock last week was about 10% behind its early September position, and has rebounded 5% since Nov. 7, and RCA's figures for those periods are minus 16.6% and plus 5.2%.

On the other hand, securities analysts looking at the situation tended to downplay the significance of the ratings drop in prime time as a factor affecting the company's performance next year. John Reidy of Drexel Burnham Lambert took note of ABC strength in other dayparts, especially daytime with its high profit margins, while Fred Anschel of Dean Witter Reynolds observed that "a competitive ratings race is good for everybody; it tightens up the pricing" among the three networks. Saying that the effect of the poor ratings performance is "not as obvious as it looks," Dennis Leibowitz of Donaldson, Lufkin & Jenrette sees much of the decline attributable to movies, as opposed to series which could be more important over the long term. Still, he voiced some concern that "ABC's share of the dollars might be down" next year.

Bill Suter, broadcast analyst with Merrill Lynch, concedes that the ratings shift could "have some small effect" on ABC's performance next year, but he still believes that the outlook for the company is good, with solid earnings potential. Suter is sticking with his buy recommendation for ABC. From his vantage point, while the ratings news is generating some "wondering and questioning," with people paying close attention to the effects of ABC's announced scheduled changes, there's been "no panic" among ABC investors.

Smith Barney Harris Upham's Ed Atorino has taken a somewhat more pessimistic view. Several weeks into the season, he pulled his buy recommendation on ABC, as a consequence of the ratings disappointments. Although recognizing the positive results in other dayparts, he holds that "prime time is still 50% of the business. The confidence factor is eroding a little," he says, looking at the issue's market performance.

There are indications that ABC itself is similarly seeing "concern" but not "panic" on the part of investors who want to know to what extent the ratings picture is correctable and what the company intends to do about it. On that score, the company was comfortably positioned in having revealed its schedule changes last week before the news of its third place ratings defeat broke.

Putting the picture in perspective, one industry source said what's happened in the last several weeks is that Wall Street has reflected the tighter ratings in its stock pricing, now that the ratings momentum "has taken a step across 53d Street."

Another observed that the recent activity shows the market has "grown up" and no longer "goes bananas on the ratings" as it would have some years ago; now a longer term view prevails.

Shop at home

Warner Cable Corp., New York, and the American Express Co., New York, have joined forces to test a "Video Catalogue Channel" on two of Warner's cable systems in Reston, Va., and Columbus, Ohio. American Express is acquiring a 50% interest in Warner Cable for $175 million (BROADCASTING, Sept. 17).

The video catalogue will be tested for several weeks at Warner's Qube two-way interactive system in Columbus and at its system in Reston. Robert G. McGroarty, vice president of marketing for Warner Cable, said the results of this test will be the first step in developing a merchandise channel for the cable industry.

Products from the American Express Christmas catalogue will be shown at five-minute intervals. Qube viewers can activate their orders by pressing a designated button, while Reston viewers may order by telephone.

Week's worth of earnings reports from stocks on Broadcasting's index

Company	Period Ended	Current and change: Revenues	% Change	Net Income	% Change	Per Share	Year earlier: Revenues	Net Income	Per Share
Kansas State Network	Year 8/31	$20,455,000	+17.5	$2,226,000	+16.5	$1.22	$17,396,000	$1,910,000	$1.10
Modcom	9 mo. 9/30	8,312,656	+ 9.7	324,146	-3.2	.18	7,572,586	334,771	.18
A. C. Nielsen	Year 8/31	398,106,000	+22.9	26,131,000	+ 7.5	2.38	323,831,000	24,297,000	2.21
Oak Industries	9 mo. 9/30	202,181,000	+47.3	7,649,000	+147.5	2.00	137,187,000	3,090,000	.96
Ogilvy & Mather	9 mo. 9/30	153,973,000	+20.5	7,706,000	- 0.9	1.89	127,790,000	7,776,000	1.97
Rollins	3 mo. 9/30	91,801,690	+12.9	6,463,797	+15.0	.48	81,283,396	5,620,075	.42
Times-Mirror	40 wk. 10/7	1,203,313,000	+12.9	109,358,000	+15.6	3.22	1,064,976,000	94,598,000	2.73
20th Century-Fox	9 mo. 9/29	496,254,000	+ 5.7	48,535,000	- 9.5	5.64	469,130,000	51,402,000	6.43
Walt Disney Productions	Year 9/30	796,773,000	+ 7.5	113,778,000	+15.6	3.51	741,143,000	98,385,000	3.04

Allocation

Petition

■ Metairie, La.—Robert Allen requests amendment of FM Table of Assignments to assign 98.3 mhz to Boyce, La. (RM-3527). Ann. Nov. 19.

Translators

Applications

■ Tucson, Ariz.—Tucson Television Society seeks CP for new UHF translator on ch. 27 (TPO: 1000 w, HAAT: 200 ft.) to rebroadcast directly KNXV-TV Phoenix. Ann. Nov. 19.

■ Austin, Nev.—Las Vegas Valley Broadcasting Co. seeks CP for new VHF translator on ch. 6. (TPO: 10 w, HAAT: 20 ft.) to rebroadcast indirectly KVBC(TV) Las Vegas. Ann. Nov. 19.

■ Ely and McGill, both Nevada—Las Vegas Valley Broadcasting Co. seeks CP for new UHF translator on ch. 58 (TPO: 100 w, HAAT: 25 ft.) to rebroadcast indirectly KVBC(TV) Las Vegas. Ann. Nov. 19.

■ Eureka, Nev.—Las Vegas Valley Broadcasting Co. seeks CP for new VHF translator on ch. 57. (TPO: 100 w, HAAT: 20 ft.) to rebroadcast indirectly KVBC(TV) Las Vegas. Ann. Nov. 19.

■ Littlefield and adjacent area, Nev.—Clark County Bd. of Commissioners seeks CP for new UHF translator on ch. 39 (TPO: 20 w, HAAT: 30 ft) to rebroadcast directly KSHO(TV) Las Vegas. Ann. Nov. 20.

■ Littlefield and adjacent area, Nev.—Clark County Bd. of Commissioners seeks CP for new UHF translator on ch. 36 (TPO: 20 w, HAAT: 30 ft.) to rebroadcast directly KLAS-TV las Vegas. Ann. Nov. 20.

■ Mesquite and Bunderville, both Nevada—Clark County Bd. of Commissioners seeks CP for new VHF translator on ch. 7. (TPO: 10 w, HAAT: 100 ft.) to rebroadcast indirectly KSHO(TV) Las Vegas. Ann. Nov. 20.

■ Mesquite and Bunderville, both Nevada—Clark County Bd. of Commissioners seeks CP for new VHF translator on ch. 9 (TPO: 10 w, HAAT: 100 ft.) to rebroadcast indirectly KVBC(TV) Las Vegas. Ann. Nov. 20.

■ Mesquite and Bunderville, both Nevada—Clark County Bd. of Commissioners seeks CP for new VHF translator on ch. 11. (TPO: 10 w, HAAT: 100 ft.) to rebroadcast indirectly KLAS-TV Las Vegas. Ann. Nov. 20.

■ Clark and rural area, Wyoming—Park County seeks CP for new VHF translator on ch. 7. (TPO: 10 w, HAAT: 23 ft.) to rebroadcast indirectly KRMA-TV Denver. Ann. Nov. 19.

■ Clark and rural area, Wyoming—Park County seeks CP for new VHF translator on ch. 11. (TPO: 10w, HAAT: 23 ft.) to rebroadcast indirectly KTWO-TV Casper, Wyo. Ann. Nov. 19.

■ Cody, Powell and rural area, all Wyoming—Park County seeks CP for new UHF translator on ch. 51. (TPO: 100 w, HAAT: 27 ft.) to rebroadcast indirectly KTWO-TV Casper, Wyo. Ann. Nov. 19.

■ Cody, Powell and rural area, all Wyoming—Park County seeks CP for new UHF translator on ch. 49 (TPO: 100 w, HAAT: 27 ft.) to rebroadcast indirectly KRMA-TV Denver. Ann. Nov. 19.

■ Meeteetse and rural area, Wyoming—Park County seeks CP for new UHF translator on ch. 65. (TPO: 100 w, HAAT: 25 ft.) to rebroadcast indirectly KTWO-TV Casper, Wyo. Ann. Nov. 19.

■ Meeteetse and rural area, Wyoming—Park County seeks CP for new UHF translator on ch. 63. (TPO: 100 w, HAAT: 25 ft.) to rebroadcast indirectly KTWO-TV Casper, Wyo. Ann. Nov. 19.

■ Meeteetse and rural area, Wyoming—Park County seeks CP for new UHF translator on ch. 69. (TPO: 100 w, HAAT: 25 ft.) to rebroadcast indirectly KTVQ-TV Billings, Mont. Ann. Nov. 19.

■ Meeteetse and rural area, Wyoming—Park County seeks CP for new UHF translator on ch. 67. (TPO: 100 w, HAAT: 25 ft.) to rebroadcast indirectly KULR-TV Billings, Mont. Ann. Nov. 19.

Cable

■ Salem Cable TV Co. for Odin, Ill. (IL0327) new system.

■ Tele-Media Co. of Lake Erie for Conneaut, North Kingsville, and Kingsville, all Ohio (OH0028, 2s2, 399) add signal.

■ LaMesa Cable TV Co. for LaMesa, Tex. (TX0086) add signal.

■ Badger CATV a Joint Venture for Ladysmith, and Flambeau, both Wisconsin (WI0012, 157) add signal.

■ Murfreesboro Cable Television Co. for Murfreesboro, Tenn. (TN0082) add signal.

■ Quincy Cable TV Inc. for Quincy, Wash. (WA0285) add signal.

■ Telecable Associates Inc. for Rayne, La. (LA0169) new system.

■ Cable Services Inc. for Blue Springs, Neb. (NE0046) add signal.

■ Northwest Cablevision Inc. for Seattle, Des Moines, Issaquah, and Kent, all Washington (WA0069, 121, 2, 065) add signal.

■ Teleprompter of Seattle for King (North), King (Central), King (South), Medina, Normandy Park, Benton, and Tukwila, all Washington (WA0083, 123, 083, 1, 188, 068, 205) add signal.

■ Television Enterprises Inc. for Sonora, Tex. (TX0578) new system.

■ Teleprompter Corp. for North Ridgeville, Ohio (OH0696) new system.

■ Teleprompter Corp. for Maquoketa, Iowa (IA0100) new system.

■ Teleprompter Southeast Inc. for Hypoluxo, Fla. (FL0471) new system.

Call Letters

Applications

Call	Sought by
	New AM
KMNO	Redwood Empire Radio, Willits, Calif.
	New FM's
*WMFE-FM	Florida Central East Coast Educational Television, Orlando, Fla.
*KIWR	Iowa Western Community College, Council Bluffs, Iowa
KDWZ	SS Broadcasting Inc., Crookston, Minn.
	New TV
WLYJ	Christian Communication Center Inc., Clarksburg, W. Va.
	Existing AM's
KWXI	KOAC Glenwood, Ark.
KKRP	KORD Pasco, Wash.

Grants

Call	Assigned to
	New FM's
KJAD	KUAI Inc., Kauai, Hawaii
*WXPN	Trustees of Univ. of Pennsylvania, Philadelphia
	Existing AM's
WRKT	WMOD Cocoa Beach, Fla.
KXKS	KKJY Albuquerque, N.M.
	Existing FM's
KABK-FM	KMCW-FM Augusta, Ark.
WRKT-FM	WRKT Cocoa Beach, Fla.
WKCX	WROM-FM Rome, Ga.
KSAS	KFIX-FM Liberty, Mo.
WSKS	WLWS Hamilton, Ohio

Summary of broadcasting

FCC tabulations as of August 31

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4521	5	21	4547	86	4633
Commercial FM	3109	2	52	3163	142	3305
Educational FM	983	0	31	1014	76	1090
Total Radio	8613	7	104	8724	304	9028
Commercial TV						
VHF	[illegible]	1	2	517	8	525
UHF	218	0	2	220	60	280
Educational TV						
VHF	98	1	6	105	5	110
UHF	152	2	4	158	7	165
Total TV	962	4	14	1000	80	1080
FM Translators	273	0	0	273	117	390
TV Translators						
UHF	1186	0	0	1186	363	1549
VHF	2432	0	0	2432	219	2651

*Special temporary authorization

**Includes off-air licenses

WWL-TV Goes Harris!

WWL-TV, New Orleans, Louisiana goes Harris with a Circularly Polarized TV Antenna

For complete information, write Harris Corporation, Broadcast Products Division, P.O. Box 4290, Quincy, Illinois 62301

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